

## Curriculum Vitae

# EMMANUELE VILLANI

### Personal Details

Date of birth:	27 January 1962
Place of birth:	Milano
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## Professional Work Experience

### *Key projects*

<b>2023</b>	<i>Headquarters Office Stampinox Italy</i>
<b>2022</b>	<i>Headquarters SPAFarma Italy</i>
<b>2015 - 2021</b>	<i>Several Private Apartments &amp; Retail Full Refurbishment</i>
<b>2015 - present</b>	<i>Founder Maniarchitetti &amp; Officine Boiardo Design Studio</i>
<b>2014 - present</b>	<i>Politecnico di Milano, Adjunct Professor in Product Design</i>
<b>2011 - 2015</b>	<i>Managing Principal Milan Office, TFO Architecture, LA, USA</i>

### **Key Projects:**

**2010**

#### **MAIN PROJECT**

*Ericsson Genoa Project, commenced in 2007, with extensive involvement in analyzing change management needs, facility management, global cost control and driving space management to profitable efficiency.*

*Ericsson, Stockholm, Architectural Project Supervisor for Genoa Headquarters*

**2009**

#### **MAIN PROJECT**

*Valcomp Three in Corso Magenta, Milan, an extraordinary experience in developing a complete refurbishment in a historical context, both from a site and construction point of view. A detailed project for top class lofts and apartments was developed and implemented, with consideration to all aspects of the environment and context of the site.*

*J & A Consultants, New office development in Milan*

*Private project, Milan, Family Mausoleum*

**2005 - 2009**

**SENIOR ARCHITECT, STUDIO DE LUCCHI**

**Key Projects:**

*Studio De Lucchi, Milan, ISO9001 quality certification project*

*Studio De Lucchi, Milan, New Mock Up Laboratory*

*Valcomp Three, Rome, Preliminary concept renovation and expansion in residential Palazzo Litta*

*The Milano Triennale, Shanghai, Preliminary Concept for Greenaway Leonardo's in Shanghai*

**2008**

**MAIN PROJECT**

*Exotica Mumbai was an unusual project. An apartment building valued at USD 25 million for each unit, fully furnished in an amazing landscape context, developed in Silver, Gold and Platinum formats to achieve outstanding quality and an unbelievable living experience.*

*Exotica, Mumbai, Interior Design Project for 400 apartments, Lounge and Landscaping for Exotica Resort in Mumbai, India*

*The Milano Triennale, Shanghai, Preliminary concept in Shanghai with Studio Cerri Associati*

*Expo Shanghai, China, Project for the Italian Pavilion in Shanghai*

*Pontedera, Pisa, Preliminary office extension for Piaggio*

*Barcelona, Spain, Competition project Pabellon de Bancadas*

*Leeds, England, Competition for New University Library concept*

**2007**

**MAIN PROJECT**

*AIG/Lincoln, Milan, Caorle resort for AIG/Lincoln, a truly amazing holiday experience project, in an area of over 2,700,000 sqm., developed with a marina, golf course and residential area*

*AIG/Lincoln, Caorle, Preliminary Concept for a 1,200 villas resort, a marina and services*

*Project Manager Architect Studio Michele De Lucchi*

*La Triennale di Milano, Milan, Triennale Fiat Café, Project management and construction management, Studio Michele De Lucchi*

*Ericsson, Genoa, Preliminary Architectural and Interior Design for new offices in Erzelli Ericsson Italy (Genoa)*

*Ploiesti, Romania, Preliminary Masterplan for an industrial area*

*San Donato Milanese, Milan, Preliminary Masterplan for the new Urban and Town Hall*

*City of Rome, Rome, Project Briefing for the City Museum of Science and Technology*

*Corato, Bari, Preliminary to execution drawings of the new school John XXIII*

*Fiumara, Genoa. Preliminary Concept for Fiumara Mall*

*Schroeders, Milan, New Offices Interior Design*

*Innsbruck, Austria, Mpreis Book Travel for Coop Estense*

*Aareal Asset Management, Milan, Preliminary concept for office refurbishment in Rome*

*Steiner School, Milan, Preliminary concept for Waldorf school expansion*

*Siemens, Milan, Competition for new offices*

*Padoa, Draft Competition for new headquarters auditorium with David Chipperfield (sixth place)*

## **2006**

### **MAIN PROJECT**

*Tblisi in Georgia (just after the liberation war and completely different from any other northern country) - The opportunity was to build a new town hall, the National Library, residential apartments and office towers.*

*Tbilisi, Georgia, Rikhe Development, Redevelopment project of downtown Rikhe area*

*La Triennale di Milano, Milan, Fiat Café Triennale Project management and construction management*

*Taino, Varese, Preliminary concept of the former Powder Area, Residential, Hotels, Services*

*Praha, Czech Republic, Competition for the new national library*

*Pordenone, Preliminary draft of new urban Piazza Risorgimento*

*Aareal Asset Management, Milan, Preliminary project for the renovation of the shopping center at Centocelle, Rome*

*Venice, The city of 11 towers, Magazzini Ligabue, 28-30 September, University of Venice IUAV, Faculty of Arts and Design*

## **2005**

### **MAIN PROJECT**

*Triennale Design Museum is a dream that finally became reality. The idea of a Museum in Progress first appeared in 1979 at the Triennale's reopening after a long period of closure. The project was finally developed as part of a new investment program for the city.*

*La Triennale di Milano, Milan, Triennale Design Museum, Architectural Restoration Project Executive, Project Coordination*

*La Triennale di Milano, Milan, Fiat Café, Project Coordination and Management Jobs*

*La Triennale di Milano, Milan, Restaurant Preliminary Concept*

*Saie, Bologna, Exhibition "Concrete, a light material"*

*Novara, Preliminary concept for Bicocca Apartments*

*Aareal Asset Management, Milan, Competition project for Giulia mall refurbishment*

## **1997 - 2004 DIRECTOR, STUDIO EMMANUELE VILLANI**

### **2004**

*Coop Estense, Modena Ipercoop Mall in Taranto, Architectural Concept and Design*

*La Triennale di Milano, Archive, Library Project, Porch, Stairway to Sempione Park, at Studio architect Michele De Lucchi*

### **2003**

*Coop Estense, Modena, Ferrara Ipercoop Mall, Architectural Concept*

*Coop Estense, Modena, Ipercoop Barletta Mall, Preliminary Concept*

*Neinver Italia S.p.a., Milan, Architectural Concept, Project Management, multiplex cinema, retail park in Vicolungo*

## **2002**

*Coop Nordest, Reggio Emilia, Ipercoop Mall in Pordenone, Architectural Concept*

## **2001**

*Neinver SA, Spain, Design, planning coordination and construction supervision of Vicolungo Urban Commercial Park in Novara, Italy*

*University IUAV, Venice, Faculty of Arts and Design: Teaching assistant in Industrial Design and artifacts and microenvironment laboratory, Prof. Michele De Lucchi*

## **2000**

*Athena 2000 Spa, Milan, Project and construction management new headquarter offices in Vimercate*

*Jumpy S.p.a., Milan, Design and construction management new headquarter offices*

*Yond S.p.a., Milan, Project and construction management new headquarter in Milan*

*Grey interactive, Milan, New headquarter, Preliminary concept*

*X-Media S.r.l., Rome, Preliminary concept, New headquarter*

*Villapizza Italy, Naples, Project Villapizza New Identity*

*IUAV (Institute of Architecture), Venice, Advanced Diploma in Industrial Design, based in Treviso. Adjunct Professor for the academic year 2000-2001 "Science and technology of materials"*

*Villapizza Italy, Naples, Design and construction supervision in Pergine*

## **1999**

*ANCC (National Association of Consumer Cooperatives), Rome, Green Handbook Coop, Commitments and methods of environmental Coop*

*Autogrill Spa, Milan, Detailed design and Supervision for Spizzico Burger King*

## **1998**

*Ont S.p.a., Milan, Survey and redesign Magazzini Generali*

*Cigair S.r.l., Milan, Survey and design outdoor areas*

*WV S.r.l., Milan, Survey and refurbishment Roialto*

## **1997**

*Member of the Jury Prize Building Saie Bologna*

## **1995**

*Collaboration with MB & B Sas. for the design, development and organization of book projects based on innovative technologies*

## **1994 - 1996**

**CHIEF EXECUTIVE OFFICER, MARKET & MEDIA S.R.L., MILAN**

### **Key responsibilities:**

*Design and drafting for the electronic communication distributed to the banking system*

## **1993 - 1994**

**HEAD OF DESIGN, MARKET & MEDIA S.R.L., MILAN**

### **Key responsibilities:**

*Design and drafting for the electronic communication distributed to the retail system*

**1992 - 1993**

*CONSULTANT TO MARKET & MEDIA S.R.L.,  
MILAN*

**Key projects:**

*Smau, Milan, Project development and construction management in the second edition of Softland - The International Software Marketplace*

*Università Cattolica del Sacro Cuore, Milan, Appointed as Assistant to the Practice and Teaching assistant at the First Regional Economy by Prof. Henry Ciciotti Faculty of Economics, Catholic University of Sacro Cuore in Milan.*

**1991**

*Collaboration with Market & Media S.r.l. Project Definition Autogrill*

*Smau, Milan, Preliminary Project and supervision for the first edition Softland, The International Software Stock Exchange*

**1990**

*Definition of Project Identity, Inferentia S.r.l.*

**1986 - 1987** *Staff Architect of Edoardo Varon Studio*

**1984 - 1986** *Staff Designer of Enzo Mari Design Studio*

*Bed system Tribe; sitting Carmen for Zanotta; salad sets Zani & Zani, desk sets in Abs for Danese; Venice Biennale*

*Model verification was a key element of all these projects*

## Education & Training

**1992** *Bachelor of Architecture* - Polytechnic University of Milan

Final score: 100/100

Thesis: *The large retailer as an environmental operator. The intertwining of environmental services and commercial services. A scope of design services.* (Prof. Ezio Manzini)

**2009**

*Energy certification of buildings course* at the Faculty of Structural Engineering of the Polytechnic University of Milan

**1991**

*Ecological Design course* at the Faculty of Architecture of the Polytechnic University of Milan

**1990**

International Workshop *Ecodesign*, at Les Ateliers, National Higher School of Industrial Design in Paris

## Professional Memberships

Member of the *Order of Architects of Milan* since April 1993 (membership no. 7861)

## Languages

Fluent written and spoken English

## Interests

1<sup>st</sup> dan in *Kendo practice*

## Academic contributions

*Acted as a professorial assistant, providing supervisory guidance with the preparation of a number of undergraduate theses.*

*The most significant research themes involved the study of sustainability in relation to the overall project, when applied to large retailers in the definition of a model for service design.*

**1996**

Collaboration with Prof. Enrico Ciciotti including assistance with the preparation of the following theses:

- *Mass Distribution in Italy: Coop case history*
- *The location of shopping centers in the province of Milan: the study criteria of establishment is represented by cellular automata*
- *The potential of Short Message Services in the competitive mobile market*

Collaboration with Prof. Stefania Bandini including assistance with the preparation of the following theses for the Bachelor of Information Science degree:

- *A computational model based on cellular automata for spatial economic applications: the case of shopping centers*

Collaboration with Prof. Ezio Manzini including assistance with the preparations of the following theses for the Bachelor of Architecture degree:

- *Service Design*
- *From a consumer society to fruition. Services such as environmental strategy.*

#### Conferences and seminars (Papers presented)

Organization of the seminar “*Service Design*”, including conducting lectures, at the Domus Academy - Master in Industrial Design, under the supervision of Prof. Ezio Manzini, Assago, Italy 1993

Presentation of a paper at the seminar “*Ecomanagement and retail; the supermarket as an environmental operator*” - Sana Bologna, September 17, 1993

Presentation of a paper at the seminar “*The interweaving of product and service and its prospects in the scenario of the 90s*”, including presentation of a speech on “*Communication as a component of quality of service trade*”, organized by the Domus Academy, RSO, Trends Lab, Varenna, 7-8 June 1993

Presentation of a paper at the seminar “*Sustainable Architecture: materials and innovation*”, organized by Saie '97, Bologna, October 16, 1997

## BOOKS

AA.VV. *Design referred to the idea of city*, pagg.109-110 in *The city*, Clup, Milano 1989

Emmanuele Villani, *Service Design*, ISU Università Cattolica Milan, 1994

Emmanuele Villani, *Retail and environment*, Franco Angeli Editore, Milan, 1995

E.Arcaini, E.Ciciotti, E.Villani, *Milan polycentric?* in Milano Produttiva, Research Department, Chamber of Commerce of Milan, Milan 1999

## MAGAZINES

*Collaborations with Architecture - Chronicles and History, Building, Building for Living, Building Construction, Design Management, The European, Italian goldsmith industry, PC Magazine, Systems & Enterprise and Garden*

Emmanuele Villani, *New cultural movements. Europe off to ecodesigner*, in *Architecture - Chronicles and History*, No. 10, October 1989

Emmanuele Villani, *Large retailers as environmental operator. A scope of service design*, in *Sinopie*, No. 7 April 1993

Emmanuele Villani, *The role of designers in service design*, *Design Management*, No. 4 June 1993

*Electronics that you are* (New technologies in home) in *Costruire*, No. 30, June 1985

*Outside light* (Lamps outside), in *Costruire*, No. 33, October 1985

*Many enemies, many remedies* (Wood and parasites), in *Costruire*, No. 43, Sept.. 1986

*Farewell, old fence* (Fencing) in *Costruire*, No. 46, December 1986

*Turn off the confusion* (Materials Fire) in *Costruire*, No. 47, January 1987

*Water on the fibers* (Asbestos removal), in *Costruire*, No. 48, February 1987

*How long lasts the traditional* (Copper), in *Costruire*, No. 49, March 1987

*War on rust* (Zinc) in *Costruire*, No. 50, April 1987

*The restructuring driving* (Riabitat) in *Costruire*, No. 53, July / August 1987

*Story of a Role* (Steel), in *Costruire*, No. 53, July / August 1987

*The difficult bit-brick* (Robotics yard), in *Costruire*, No. 51, May 1987

*The building with the brain* (Automation) in Costruire, No. 51, May 1987

*The bonsai store* (Kiosks) in Costruire, No. 54, September 1987

*The light changes* (Intel '87), in Costruire, No. 54, September 1987

*The fluid situation of a solid material* (Concrete) in Costruire, No. 55, October 1987

*The pre-likes* (Concrete) in Costruire, No. 57, dic.1987

*The misunderstood ingredient* (Chemical additives), in Costruire, No. 59, February 1988

*Professionals in the fray* (Computer expert systems) in Costruire, No. 60, March 1988

*The touchstone* (Marble), in Costruire, No. 62 May 1988

*I would and maybe I can* (Plastic) in Costruire, No. 64, July / August 1988

*A story in red* (Cotto) in Costruire, No. 65, September 1988

*The Call of the Wild* (Wood), in Costruire, No. 65, September 1988

*The possible integration* (Computer) in Costruire, No. 65, September 1988

*Attached to a cylinder* (Anchors) in Costruire, No. 66, October 1988

*Mixes for connoisseurs* (Special mortars) in Costruire, No. 66, October 1988

*Changes required* (Anchors) in Costruire, No. 67 November 1987

*Instrumental strategies* (construction equipment) in Costruire, No. 69, January 1989

*Where there's a plastic house* (Technology) in Costruire, No. 74, June 1989

*The current* (Intel '91), in Costruire, No. 99, September 1991

*Swiss waste* (Environment), in Costruire, No. 108, May 1992

*Software Management* (Dossier), in Costruire, No. 159, September 1996

Numerous other articles have also been published