

**EXPLORATORY CALL FOR SPONSORSHIPS: ORDINE
APERTO, 2nd EDITION – MILANO DESIGN WEEK,
SCHEDULED FOR 12–18 APRIL 2027**

1. INTRODUCTION

Fondazione dell'Ordine degli Architetti, Paesaggisti, Pianificatori e Conservatori della Provincia di Milano [Foundation of the Order of Architects, Planners, Landscapers and Conservators of the Province of Milan] (hereinafter “**Foundation**”) is a not-for-profit organisation under private law established by Ordine degli Architetti, Paesaggisti, Pianificatori e Conservatori della Provincia di Milano [Order of Architects, Planners, Landscapers and Conservators of the Province of Milan] (hereinafter “**Order**”), within the framework of architecture and carries on cultural, training and professional development activities to promote awareness of the role of architects in society.

In order to carry on its activities, the Foundation has on loan for use from the Order a portion of the property located in Milan at Via Solferino 17-19.

The Foundation intends, subject to the Order's consent and in coordination with it, to make part of the property on Via Solferino temporarily available – covering a total area of approximately 200 square metres, comprising both indoor and outdoor spaces – for ‘Ordine Aperto – 2nd Edition’ as part of the events linked to the Milan Furniture Fair and Fuorisalone, scheduled for 12 to 18 April 2027, as well as the provision of sponsorship and organisational support for the activities and events planned by the Foundation in this context.

2. SUBJECT OF THE CALL

“Ordine Aperto” is a participatory initiative showcasing projects, prototypes, models, drawings and works of architecture and design, open to members of the Milan A.P.P.C. Register and/or non-profit associations or organisations (foundations, ETS organisations, civic groups, etc., provided that one of their members is an architect), which was first held in 2026. Admission to the exhibition space on Via Solferino is free for projects selected through a public call for entries: an open and inclusive model made possible by the support of sponsors, who cover the organisational and installation costs. With this notice, the Foundation intends to launch a *call for sponsors*, aimed at public and private organisations interested in providing financial, technical and institutional support for the realisation of “Ordine Aperto – 2nd Edition”.

This notice is exploratory and non-binding in nature and is intended to gather expressions of interest from potential sponsors.

3. THE EVENT

“Ordine Aperto” involves the following stages:

- (i) publication of the call for applications and collection of applications;
- (ii) selection by a committee within the Foundation;
- (iii) determining the available space and logistical requirements – exhibition materials
- (iv) staging
- (v) presentation and opening of the exhibition
- (vi) opening to the public during the 2027 “Milano Design Week”
- (vii) outreach and discussion activities to complement the event
- (viii) digital communication and dissemination via institutional platforms.

The Foundation may involve additional supporters, should there be sufficient interest.



4. OPPORTUNITIES FOR SPONSORS

Supporting organisations will benefit from opportunities for visibility and institutional association with the “Ordine Aperto – 2nd Edition” initiative within the prestigious context of Fuorisalone 2027, including, by way of example: the inclusion of their logo in communication materials; visibility during public and institutional events; mention on digital and editorial channels; participation in networking and promotional events.

The arrangements for promoting sponsors may be set out in detail in a separate agreement with the Foundation.

5. HOW TO TAKE PART

Interested parties are invited to submit an expression of interest in sponsoring the exhibition **by 6.00 pm on 16 October 2026**.

Expressions of interest must include:

- the identifying details of the party and a brief description of their activities;
- details of the proposed financial terms and/or willingness to provide technical sponsorship, specifying the goods and/or services offered;
- a description, if any, of the event and/or the initiatives intended to be undertaken within the spaces made available by the Foundation, in coordination with the ‘Ordine Aperto’ exhibition;
- any technical or specific requests of a logistics-organisational nature.

Expressions of interest may be sent via certified email (PEC) to fondazione@oamilano.it, or by email to: fondazione@architettura.mi.it, with the subject line “Sponsor Ordine Aperto – MDW 2027” or, in a sealed envelope, to the following address: **Fondazione dell’Ordine degli Architetti P.P.C. della Provincia di Milano, Via Solferino 17-19, 20121, Milano.**

The floor plan is available and may be requested no later than 30 September 2026 by sending an email to the following standard email address: fondazione@architettura.mi.it stating the sender’s name and the words “Sponsor Ordine Aperto – MDW 2027 – *Request for floor plan*”. Any requests for clarification or information regarding this notice may be sent to the email address fondazione@architettura.mi.it, no later than 30 September 2026.

6. NEXT STEP

The Foundation will assess the proposals received, in line with its statutory objectives and those set out above, on the basis of the content of the proposed events and activities and their degree of thematic consistency with the Foundation’s activities and with events linked to Milano Design Week, as well as the financial terms offered.

Following the collection of expressions of interest, the Foundation may enter into direct discussions with interested parties in order to determine the level and terms of sponsorship, formalise any contractual agreements and agree on specific forms of visibility and collaboration.

7. NON-BINDING NATURE

This notice does not constitute a public offer within the meaning of Article 1336 of the Civil Code and is intended solely to receive expressions of interest that are not binding on either the applicants or the Foundation.

The Foundation reserves the right to assess and compare the proposals received at its sole discretion, subject to the right to request further details and additional information, or to suspend and/or cancel the



procedure, to reject all proposals or select one or more proposals deemed to be of interest, without any entitlement to compensation, damages or claims on the part of the proposers.

The Foundation also reserves the right to extend the deadline for the submission of expressions of interest should none of the expressions received, or only some of them, be deemed suitable.

In this exploratory notice, the Foundation makes no representation or warranty, whether express or implied, regarding the conduct of the selection procedure or the accuracy or completeness of any information, whether written or oral, provided in connection with it.

Should one or more proposals of interest be identified and a contract subsequently be signed, the contract shall be governed by Italian law and fall within the jurisdiction of the Court of Milan, and shall be subject to compliance with the principles of the Foundation's Code of Conduct.

8. CONFIDENTIALITY AND PROCESSING OF PERSONAL DATA

The Foundation guarantees full confidentiality regarding the processing of data and the information contained in expressions of interest, which will be used exclusively for purposes relating to this procedure, in accordance with current legislation on the protection of personal data (EU Regulation 2016/679). The data controller is Dr Beatrice Costa, in her capacity as Director of the Foundation.

9. FINAL PROVISIONS

The Foundation reserves the right to amend, suspend or terminate this call at any time.

Milan, 10 July 2026

Reference documentation

- The Foundation's *Statute* is available in the online section of the Foundation / Transparency / Section 1 General Provisions / General Administrative Documents and at the following link: [Foundation Statute](#).
- The Foundation's *Code of Conduct* is available in the online section of the Foundation Transparency / Section 1 General Provisions / Internal Regulations and Code of Conduct and at the following link: [Code of Conduct](#).
- Ordine Aperto Event – 1st edition 2026: [Call exercised in January 2026](#) and [event held](#) during Milano Design Week 2026.

